

**AGENDA FOR THE 26TH MEETING OF THE
COMMITTEE ON PUBLIC RELATIONS AND PUBLICATIONS (C-PR&P)**

10 October 2017, 11.30-13.00 hours
Mexico City, Mexico

Strategy Theme: Knowledge

Presented by the Chairman

Year of Establishment: 1992

Mandate: (i) To describe the economic, social and environmental aspects of water resources projects which help provide food and fibre to mankind through irrigation; to identify the audiences and their interests, and suggest the appropriate type of communication and who should carry it out; to encourage National Committees to adopt a proactive role in communicating the role of water resources projects in serving mankind; and to encourage the use of communications specialists to ensure that the ICID public relations effort is effective, (ii) General management tasks - Development of concept of ICID publication series; set procedure for approval of publications; identification of (inter) national publishers and setting up of cooperative arrangements; marketing and pricing; and cooperation with publishers and National Committees for sale of publications, (iii) Editorial management tasks - Monitoring of and liaison with authors and editors on proposed and approved manuscripts; classification of proposed manuscripts for the relevant ICID services; calculation of prices and costs; fixing number of copies of books; public relations for publications, recommendations on subsequent publications of ICID.

Website: <http://c-prp.icidonline.org/>

C-PR&P Agenda Item 1: Action taken report by Chair

1. The Chair will present the report on the actions taken on the decisions of the Committee at its last meeting held at Chiang Mai in November 2016. No new nominations have been received from NCs during the year. Ms. Sahar Norouzi (Iraq), a Provisional Member, is recommended to be discontinued as she has not contributed since Chiang Mai meeting in 2016. The existing membership of the Committee is given at **Annex 1** (*refer electronic version for latest list*). New nominations, if any, for the membership received will be dealt suitably after the meeting.
2. In response to Central Office's follow-up, Mr. Hiyam Raad Adwan (Iraq) has informed that he had coordinated with the Directorate of Ministry of Water Resources and also approached the Department of Government Communication and Media to post the ICID News in their Ministry website. Further, Mr. Adwan also informed that the Iraqi Ministry of Water Resources organised Second Scientific Conference for '*Integrated Water Management to achieve Sustainable Development and Water Security*' from 26-27 July 2017 in Iraq. Mr. Adwan will provide further updates at the meeting.

SUPP.: Pakistan National Committee (PANCID) vide their email of 8 September 2017 has nominated Dr. Muhammad Ashraf for the membership of the Committee. Ms. Sahar Norouzi (Iran) has been actively involved and contributed as one of the young professionals in the ICID Young Professionals e-Forum (IYPeF) and has received sponsorship for attending the Mexico meeting.

C-PR&P Agenda Item 2: Road Map to ICID Vision 2030 - Activities of the workbodies

3. During Chiang Mai meeting, the Committee noted that the 66th IEC meeting had approved the new Vision, Mission and six Organizational Goals for ICID. It was also noted that an action plan was to be drafted by the Consultative Group (CG), which required inputs from ICID Work Bodies to identify actions to achieve the Organizational Goals in their area of activities which would form part of ICID Action Plan 2030. Based on the inputs from the workbodies at the 67th IEC and fresh inputs received upto March 2017, the CG on Action Plan 2030 finalised Action Plan for ICID as presented in their report "A Water Secure World Free of Poverty & Hunger : A Road Map to ICID Vision 2030, can be accessed or downloaded from <http://www.icid.org/icid_vision2030.pdf>..

C-PR&P Agenda Item 3: Publications brought out and under processing during period 2016-17

C-PR&P Agenda Item 3.1: Periodicals

4. During the year, fifty-two issues of ICID e-Bulletin, 12 issues of News Update, and 4 issues of ICID News were brought out by the Central Office. All the past issues of these periodicals are available on ICID website.

5. Annual Report 2016-17 has been brought out by the Central Office and is also posted on ICID website. Two print copies of the report were sent to all the National Committees along with one copy each for Office Bearers, International Organizations and Direct Members.

C-PR&P Agenda Item 3.2: Special Publications

6. Print version of the 'Abstract' volume of the 2nd World Irrigation Forum (WIF2) held in November 2016 at Chiang Mai has been brought out and the same is also made available at http://www.icid.org/wif2_abst_%20vol.pdf. Report of the 2nd World Irrigation Forum (WIF2) has been brought out and e-version is available at http://www.icid.org/wif2_report.pdf.

7. The Working Group on History of Irrigation, Drainage and Flood Control (WG-HIST) is in the final stage of editing their book titled '*Historical Water Sustainability*' under the Chairmanship of Dr. Kamran Emami (Iran). Mr. Charles Abernethy (UK) had kindly accepted the invitation of the Chairman to edit the book. In February 2017, Chair Dr. Kamran Emami circulated thirteen chapters (draft) to identified members of the group for reviewing. It was proposed to finalize the book by end of the September 2017 so that it can be presented during the Mexico meeting. The Committee may like to discuss the possibility of publishing the book in hard or soft versions keeping in view the present scenario of the interest of the professionals. The Committee may discuss the issue and report to PCTA/ IEC.

C-PR&P Agenda Item 3.3: Publications by National Committees

8. During Chiang Mai meeting (2016), the Committee noted and insisted the National Committees to share their available literature/ s with ICID Central Office for including it in the ICID's Integrated Library Management System (ILMS) to achieve the goal of '*One-stop catalogue*'. In response, few NCs submitted their publications as shown in **Annex 2**. National Committees are encouraged to provide digital collection of available catalogue in prescribed database format for inclusion in the ILMS.

C-PR&P Agenda Item 4: Report on ICID Journal

9. During Chiang Mai meeting (2016), the Committee noted that the subscription cost of the Journal in 2017 will be US\$47 for 'online' and US\$ 56 for 'online + print' version and National Committees will be given the option to receive 10 online subscriptions or 5 online and 5 print subscriptions. The existing five year agreement with M/s Wiley will be ending in December 2018. Prof. Bart Schultz, Chair of EB-JOUR may apprise the Committee at the meeting.

C-PR&P Agenda Item 5: Knowledge dissemination using information and communication tools

10. WG-CDTE is reviewing a broader knowledge management strategy for ICID, under which it is proposed that a comprehensive approach on knowledge communication is needed to serve the diverse stakeholders of ICID and also NCs. ICID and NCs need to work closely to integrate the national and international knowledge resources on irrigation and drainage that can be disseminated through ICID web site, NC web site (in local language), as well as emerging social media including LinkedIn, Facebook, Tweeter, etc. ICID has already started using these new channels and in future, suitable content could be developed for different media platforms. NCs can also share their knowledge resources through emerging information and communication technologies (ICTs) to reach a much wider and diverse audience in agricultural water sector. Members may deliberate and advise.

C-PR&P Agenda Item 6: Review of the ICID Website

11. During Chiang Mai meeting (2016), the Committee reviewed the ICID website www.icid.org and noticed the continuing efforts to improve the website. It was also noted that a new feature "*Irrigation and Drainage Products and Services Directory*" was included in the website where companies and organizations were invited to submit information about their products and services related to irrigation and drainage. Since the listing in the Directory was provided free of cost, National Committees have been requested to share the information about this opportunity with organizations and companies in their countries and inspire them to make use of this platform.

C-PR&P Agenda Item 7: Any other business



NOTES FOR CHAIRPERSON:

Draft minutes of this meeting to be submitted to ICID Secretariat at Mexico City (Mexico) after the meeting.
Chair to participate and present the WG report to PCTA meeting on 13 October 2017.

Annex 1 [Appendix XX, Item 1]

Members and their attendance at 2015 and 2016 Meetings

Sl. No.	Members	Member from	2015		2016		Remarks
			Self	Contributed by mail	Self	Contributed by mail	
1.	VPH Larry D. Stephens, Chairman (USA)	1992	•		•	•	
2.	PH Bart Schultz (The Netherlands)	2009	•		•	•	
3.	Ms. Anne Currey (Australia)	1998		•		•	
4.	Dr. Yingduo Yu (China)	2012	•		•		
5.	Mr. Oliver Taylor (UK)	2016				•	
6.	Ms. Sahar Norouzi (Iran)	2016					Provisional member No contribution since Chiang Mai. Recommended for discontinuation after Mexico meeting if no contribution. However, contributed to IYPeF.
7.	Mr. Hiyam Raad Adwan (Iraq)	2016				•	
8.	Ms. Indica as Direct Member of WAPCOS Limited (India)	2016			•	•	
9.	Secretary General, ICID		# ¹		#		
Ex-officio Member							
	Mr. Satit Maneepai (Thailand)						

New nomination received from the National Committee

Sl. No.	Name	Country	Remarks
(1)	Dr. Muhammad Ashraf	Pakistan	Recommended subject to his presence or else Provisional Member



¹ # through representation

PUBLICATIONS BY NATIONAL COMMITTEES

1. IAL, Australia
Irrigation Australia, Winter 2017 (Vol.33, No.2)
2. China
News from China – Vol.29, No.6 (June 2017)
3. France
Techniques Sciences Methods, No.6 (2017)
4. KCID, Korea
Water Land and Envi. Engineering 2017, Vol.85, No.05
5. AARDO Newsletter, vol.31, No.2, October 2016
6. INBO – International Network of Basin Organization
7. Irrigazette International, July/ August 2017, No.161
8. World Bank, Vol.15 (No.5)

