

**Minutes of the 25<sup>th</sup> Meeting of the  
COMMITTEE ON PUBLIC RELATIONS AND PUBLICATIONS (C-PR&P)**

8 November 2016, 09.00-11.00 hours  
Chiang Mai, Thailand

**Strategy Theme: Knowledge**

**Presented by the Chairman**

**Year of Establishment: 1992**

**Mandate:** (i) To describe the economic, social and environmental aspects of water resources projects which help provide food and fibre to mankind through irrigation; to identify the audiences and their interests, and suggest the appropriate type of communication and who should carry it out; to encourage National Committees to adopt a proactive role in communicating the role of water resources projects in serving mankind; and to encourage the use of communications specialists to ensure that the ICID public relations effort is effective, (ii) General management tasks - Development of concept of ICID publication series; set procedure for approval of publications; identification of (inter) national publishers and setting up of cooperative arrangements; marketing and pricing; and cooperation with publishers and National Committees for sale of publications, (iii) Editorial management tasks - Monitoring of and liaison with authors and editors on proposed and approved manuscripts; classification of proposed manuscripts for the relevant ICID services; calculation of prices and costs; fixing number of copies of books; public relations for publications, recommendations on subsequent publications of ICID.

**Members Present:** (1) VPH Larry D. Stephens, Chairman (USA); (2) PH Prof. dr. Bart Schultz (The Netherlands); (3) Dr. Yingduo Yu (China); (4) Ms. Indica, WAPCOS Limited (India); (5) Mr. Madhu Mohanan represented Secretary General Avinash Tyagi.

**Website:** <http://c-prp.icidonline.org/>

**C-PR&P Minutes Item 1: Action taken report by Chair**

1. Committee encouraged all workbodies to make use of the video conferencing facilities made available by the Central Office in order to monitor the actions taken on the decisions of the workbody. The Committee was of the opinion that a virtual meeting through video conference also provides an opportunity to participate in the activities of the workbody for those members who were unable to attend the meetings physically. The minutes of the 24<sup>th</sup> meeting of the Committee held at Montpellier in 2015 were approved.

**C-PR&P Minutes Item 2: ICID Action Plan 2030 – Activities of the workbodies**

2. The Committee noted that at the 66th IEC meeting, the Council had approved the new Vision, Mission and six Organizational Goals for ICID. The Committee also noted that an action plan was to be drafted by the Consultative Group (CG), which required the inputs from ICID Work Bodies to identify actions to achieve the Organizational Goals in their area of activities which would form part of ICID Action Plan 2030. The Committee was curious to learn about Action Plan 2030 in due course of time.

**C-PR&P Minutes Item 3: Publications brought out and under processing during period 2015-16**

**C-PR&P Minutes Item 3. 1: Periodicals**

3. During the meeting, the Committee noted that Fifty-two issues of ICID e-Bulletin, 12 issues of News Update, and 4 issues of ICID News were published by the Central Office during the year. An Annual Report for 2015-16 was also published and shared with National Committees and stakeholders.

**C-PR&P Minutes Item 3. 2: Special Publications**

4. The Committee noted that during the year, Central Office had brought out the proceedings of the First India Irrigation Forum (IIF1) titled "*Partnership for Better Agriculture Water Management*" held on 7 April 2016, as a side event, during the India Water Week 2016 at New Delhi, India. The copies of the proceedings were shared with all relevant stakeholders.

**C-PR&P Minutes Item 3. 3: Publications under processing**

5. During the meeting, PH Bart Schultz reported that the publication titled '*Inter-Basin Water Transfer: Global Experiences – Analyses and Recommendations*' was still under preparation. Two additional publications viz. (i) Water use charging systems and available financing of irrigation development: Country case studies; and (ii) Water

Management in Water Stressed Regions, were also being finalized and are likely to be available in 2017. It was reported that the WG on History of Irrigation, Drainage and Flood Control (WG-HIST) is also preparing a publication titled “Historical Water Sustainability”.

6. PH Bart Schultz observed that there was important technical information available on the winners of the past WatSave Awards but has not been published so far. He recommended and the Committee also recommends that an overview of the WatSave Awards be prepared and published by ICID. The Committee recommended that this issue be considered during the PCTA meeting and assign to appropriate work bodies.

**C-PR&P Minutes Item 3. 4: Publications by National Committees**

7. During the meeting, the Committee noted and urged the National Committees to share their available literature/ catalogue with ICID Central Office for including in the ICID’s Integrated Library Management System (ILMS) to achieve the goal of ‘One-stop catalogue’.

**C-PR&P Minutes Item 4: Report on ICID Journal**

8. During the meeting, PH Bart Schultz presented a report on the *ICID Journal*. He informed that he receives about 250 papers each year and about 70 are accepted for publishing in the Journal. The Journal was now available in more than 10,000 libraries, he said. The Impact factor for the Journal was 0.561 in 2015. He informed the members about five most cited papers. There were two special issues published in 2016 and more were being planned in 2017 which includes selected papers from 4<sup>th</sup> African Regional Conference in 2016.

9. PH Schultz informed that the subscription cost of the Journal in 2017 will be US\$ 47 for ‘online’ and US\$ 56 for ‘online + print’ version and National Committees will be given the option to receive 10 online subscriptions or 5 online and 5 print subscriptions.

**C-PR&P Minutes Item 5: Updating Multilingual Technical Dictionary (MTD)**

10. The Committee noted the efforts of the Central Office in updating Multilingual Technical Dictionary (MTD) and recommended to continue it.

**C-PR&P Minutes Item 6: Membership of the Committee**

11. During the meeting, the Committee reviewed and accepted the nomination of Ms. Indica (in place of Mr. C.P. Arora) and welcomed her to the Committee. Committee also noted that the proposals for membership were also received for Sahar Norouzi from IRNCID; Hiyam Raad Adwan from IRQCID; and Oliver Taylor from ICID.UK. Since they were not available, the Committee approved their membership provisionally, pending their contributions during the year and/ or attendance at future Committee meetings. Membership status is given in **Annex 5 (page 33)**.

**C-PR&P Minutes Item 7: Any other business**

12. The Committee reviewed the ICID website, [www.icid.org](http://www.icid.org) and noted the continuing efforts to improve the website. A new feature of the ICID website was the *Irrigation and Drainage Products and Services Directory*. Mr. Madhu informed that the companies and organizations have been invited to submit information about the products and services that they offer related to irrigation and drainage. The listing in the Directory was provided free of cost. National Committees were urged to share the information about this opportunity with organizations and companies in their countries and encourages them to make use of this platform.

The meeting ended with thanks to the Chair.

