

Minutes of the Twentieth Meeting of the  
**COMMITTEE ON PUBLIC RELATIONS AND PUBLICATIONS (C-PR&P)**  
 Tehran, Iran  
 18 October 2011: 13.30-17.00 hours  
*Strategy Theme: Knowledge*

**Year of Establishment: 1992**

**Mandate:**

- To describe the economic, social and environmental aspects of water resources projects which help provide food and fibre to mankind through irrigation; to identify the audiences and their interests, and suggest the appropriate type of communication and who should carry it out; to encourage National Committees to adopt a proactive role in communicating the role of water resources projects in serving mankind; and to encourage the use of communications specialists to ensure that the ICID public relations effort is effective.
- General management tasks - Development of concept of ICID publication series; set procedure for approval of publications; identification of (inter) national publishers and setting up of cooperative arrangements; marketing and pricing; and cooperation with publishers and National Committees for sale of publications.
- Editorial management tasks - Monitoring of and liaison with authors and editors on proposed and approved manuscripts; classification of proposed manuscripts for the relevant ICID services; calculation of prices and costs; fixing number of copies of books; public relations for publications, recommendations on subsequent publications of ICID.

**Members Present:** (1) VPH Larry D. Stephens, Chairman (USA, 1992); (2) PH Peter S. Lee (UK, 1993); (3) Ms. Anne Currey (Australia, 1998) represented by Ian Atkinson; and (4) Secretary General, ICID represented by Dr. S. A. Kulkarni and Dr. V.K. Labhsetwar, Central Office, ICID

**Observer:** Dr. Yinghuo Yu (China);

**Website:** <<http://www.c-prp.icidonline.org>>

**Item 1 : Confirmation of the minutes of the 19th meeting of C-PR&P**

The minutes of the 19<sup>th</sup> meeting of the Committee held at Yogyakarta were confirmed.

**Item 2 : Review of the membership**

**2.1 New nomination**

Nomination of Mr. A.K. Kharya (India) by the Indian National Committee (INCID) to serve on the Committee was deferred due to his non attendance at the meeting.

Dr. Yinghuo Yu (China) expressed interest in joining the Committee. The Committee looks forward to receiving a formal nomination from the Chinese National Committee (CNCID).

**2.2 Non-attendance/ contribution**

It was noted that following members were neither attended the past meetings nor made any contributions to Committee;

- VPH Dr. Dia El-Din Ahmed El-Quosy (Egypt);
- Prof. Atef Hamdy (Italy);
- Prof. Hseih, Yung-Hsu (Chinese Taipei), and
- VPH Dr. Javad Farhoudi (Iran)

The above National Committees were asked to nominate replacement to the members. The Committee noted that the withdrawal of the membership of Prof Hamdy by ITAL-ICID.

The Committee considers Dr. Dia El-Din Ahmed El-Quosy (Egypt); Prof. Hseih, Yung-Hsu (Chinese Taipei), and Dr. Javad Farhoudi (Iran) no longer members of the Committee and asks their national committees to nominate new members.

## **CONTINUING ITEMS**

### **Item 3 : Publications brought out and under processing during the period 2010-11**

#### **3.1 Publications brought out by the Central Office**

##### **3.1.1 ICID News Update**

##### **3.1.2 ICID News**

##### **3.1.3 ICID Annual Report**

The Committee noted that *ICID News Update*, the *ICID News* and the *ICID Annual Report* have been published as per schedule since the last meeting of the Committee. Suggestions for improving these publications are invited. Central Office recommends that the *News Update* be issued in four-color. The Committees approves the recommendation. The Committee thanks Central Office staff for their continuing efforts to improve the ICID publications.

##### **3.1.4 Special Publications**

The Committee also noted that a new publication "*Towards Sustainable Development of Tidal Areas: Some Principles and Experiences*" has been prepared under the aegis of the Working Group on Sustainable Development of Tidal Areas (WG-SDTA). The publication was issued by the Central Office in August 2011.

#### **3.2 Publications by National Committees/ Regional Associations**

The agenda of the meeting lists the publications received by ICID during the year.

#### **3.3 Publications under processing**

The following ICID publications are under processing:

- Inter-basin Water Transfer: Global Experiences – Analyses and recommendations (by erstwhile TF-IBWT)
- Irrigation under Drought and Water Scarcity (by erstwhile WG-IADWS)

#### **3.4 Publications under preparation**

The following ICID publications are under preparation:

- Monsoon Asia History (by WG-HIST)
- History of Irrigation, Drainage and Flood Control in Southern Europe and the Mediterranean (by WG-HIST)
- Modernization of Surface Irrigation Systems (by WG-ON-FARM)

The Committee reviewed the synoptic table presenting the status of ICID publications.

#### **3.5 Publication received 'Gratis' from other sources**

The Committee noted that McGill University, Canada has brought out a publication on "*Water Management for Global Food Security*" edited by Prof. Dr. Chandra A. Madramootoo which has emanated from the annual McGill Conference on Global Food Security held since 2008.

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**Item 4 : Sale of publications/Congress Transactions during the period 2010-11**

**4.1 Sale of Publications**

A statement showing the sale of ICID publications during the period 2010-2011 was reviewed.

**4.2 Sale of Congress Transactions**

The Central office recommends that the Congress Transactions and the new publication *Towards Sustainable Development of Tidal Areas* be offered during the Tehran Congress at special prices of US\$75 and US\$100, respectively. The Committee concurs with the suggestion.

It was noted that 1,000 Transactions for the Tehran Congress were ordered by the Iranian National Committee (IRNCID).

**Item 5 : Report of ICID Journal**

No report was received from Dr. Schultz.

**Item 6 : Review of ICID website**

The Committee made an extensive review of the ICID website and noted several improvements and upgrades made since 2010 Committee meeting.

The Committee also offered several additional suggestions for website improvements.

**Item 7 : Establishment of websites by Workbodies**

The Committee again invites workbodies to establish and update their respective websites.

**Item 8 : Any other business**

Digital publication initiative of ICID Publications by the Central Office was discussed. The Committee recommends that Central Office continue to explore opportunities for digital publication.

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