

WORLD IRRIGATION AND DRAINAGE PRIZE

Sponsorship Opportunity!

Contributors to WID Fund



Ministry of Water Resources, People's Republic of China



Korea Rural Community Corporation (KRC)



Royal Irrigation Department, Thailand



ICID•CIID

INTERNATIONAL COMMISSION ON IRRIGATION AND DRAINAGE (ICID)

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1. Objective and Scope of World Irrigation and Drainage Prize

With the objective to promote sustainable irrigation and enhanced agriculture production to achieve food security around the world, International Commission on Irrigation and Drainage (ICID) has instituted the World Irrigation and Drainage Prize (WID Prize) to recognize the contributions made by an individual or an institution in the field of Irrigation and Drainage that have far reaching and wide impacts on the society at large.

WID Prize recognizes the work of dedicated professionals and institutions who have actively contributed to the development of Irrigation and Drainage during the past 15 years ensuring increased agricultural production at national, regional and international level. The award is conferred upon an individual, a group of individuals or an institution without any discrimination, whatsoever, on the grounds of nationality, religion, race, gender, age or political belief.



2. WID Prize

The Prize consists of a memento, citation and US \$ 10,000. The Prize is awarded by the President of ICID during the opening ceremony of the World Irrigation Forum (WIF) where all stakeholders come together on a common platform to share knowledge and experiences in water sector. The prize winner(s) is encouraged to deliver an acceptance speech on the subject relevant to the work for which the Prize has been awarded. The outreach of the WID Prize goes much beyond ICID's 75 Member Countries arousing the international interest and media coverage.

3. Why become a sponsor?

ICID invites you to be a part of the global community celebrating the dedicating work of an individual or an institution. By partnering with ICID's WID Prize, the Company / Institution / Organization:

- ◆ Will be associated with ICID, facilitating promotion of sustainable agriculture globally.
- ◆ Will get an opportunity to position itself as a major advocate for innovative and sustainable agriculture.
- ◆ Will demonstrate a level of commitment and support for excellence and innovation in irrigation sector, which will be displayed and acknowledged throughout the period of World Irrigation Forum event.
- ◆ Will be able to explore business opportunities at World Irrigation Forums.
- ◆ Will enjoy high visibility at all future ICID Forums.

4. Sponsorship Packages

Sponsors will make one time contribute to WID Prize Fund and can choose from the following options:

- ◆ Platinum Sponsors: US \$ 20,000 and above;
- ◆ Gold Sponsor: \$ 19999 - \$ 10,000; and
- ◆ Silver Sponsor: \$ 9999 - \$ 5,000.

The sponsors will derive the following benefits:

Sl. No.	Benefits	Platinum	Gold	Silver
1	Acknowledgement with logo on the cover inside page of the WID Prize Brochure	✓	✓	✓
2	Advertisement in the WIF publications	Full page	Half page	Half page
3	Special mention in the Prize awarding ceremony	✓	✓	✓
4	Visibility on the ICID WIF webpage permanently.	✓	✓	✓
5	Full exemption from WIF registration fees for	2 persons	1 person	1 person
6	Free display of institution's banner in the exhibition area of WIF	✓	✓	✓

5. About ICID

The International Commission on Irrigation and Drainage (ICID), established in 1950 is the leading scientific, technical and not-for-profit professional Non-Governmental Organization (NGO). ICID, through its network of professionals spread across more than a hundred countries, has facilitated sharing of experiences and transfer of water management technology for over half-a-century. ICID supports capacity development, stimulates research and innovation and strives to promote policies and programs to enhance sustainable development of irrigated agriculture through a comprehensive water management framework.

With a VISION of "water secure world free of poverty and hunger through sustainable rural development" ICID has set out on the MISSION to facilitate "working together towards sustainable agriculture water management through inter-disciplinary approaches to economically viable, socially acceptable and environmentally sound irrigation, drainage and flood management". The Vision is achieved through six organisational goals: Enabling higher crop productivity with less water and energy; be a catalyst for change in policies and practices; facilitating exchange of information, knowledge and technology; enabling cross disciplinary and inter-sectoral engagement and encouraging research and support development of tools to extend innovation into field practices; and Facilitating capacity development in the members countries.

For further information regarding sponsorship opportunities, please contact:

The Secretary General, ICID
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